

WETSIDe ACTIVITIES											
SWIMMING	Current Price	Proposed New Price	Increase	% Increase	Potential Income	Income Change	Proposed New Price	Increase	% Increase	Potential Income	Income Change
<b>CASUAL</b>											
Swim Session (under 3's)	1.70	£0.00	£-1.70		£0.00	£-2,781.20	£0.00	£-1.70		£0.00	£-2,781.20
Swim Session (3 to 15 years)	3.20	£3.20	£0.00	0.0%	£35,965.60	£0.00	£3.20	£0.00	0.0%	£35,965.60	£0.00
Swim Session (16 to 59 years)	4.20	£4.80	£0.60	12.5%	£138,734.39	£17,341.80	£5.00	£0.80	16.0%	£144,514.99	£23,122.40
Aqua Classes (AquaFit / Aqua Natal)	5.50	£5.50	£0.00	0.0%	£9,268.70	£0.00	£6.00	£0.50	8.3%	£10,111.31	£842.61
<b>Family Swim Pass (2 adults and 3 children)</b>	<b>13.00</b>	<b>£15.00</b>	<b>£2.00</b>	<b>13.3%</b>	<b>£12,444.23</b>	<b>£1,659.23</b>	<b>£17.00</b>	<b>£4.00</b>	<b>23.5%</b>	<b>£14,103.46</b>	<b>£3,318.46</b>
				6.5%	<b>£196,412.92</b>	<b>£19,001.03</b>			12.0%	<b>£204,695.36</b>	<b>£27,283.47</b>
<b>SWIM MEMBERSHIPS</b>											
Monthly Aqua Membership (Student)	14.99	£16.50	£1.51	9.2%	£0.00	£0.00	£17.00	£2.01	11.8%	£0.00	£0.00
Monthly Aqua Membership (16+ and 60+ years)	23.99	£26.00	£2.01	7.7%	£95,547.56	£7,386.56	£27.00	£3.01	11.1%	£99,222.47	£11,061.47
Monthly Aqua Membership Business (16+ and 60+ y	21.59	£23.40	£1.81	7.7%	£14,920.07	£1,154.07	£24.40	£2.81	11.5%	£15,557.68	£1,791.68
Annual Aqua Membership (16+ and 60+ years)	249.00	£265.00	£16.00	6.0%	£24,359.78	£1,470.78	£275.00	£26.00	9.5%	£25,279.02	£2,390.02
Annual Aqua Membership Business (16+ years)	224.10	£238.50	£14.40	6.0%	£3,100.18	£187.18	£245.00	£20.90	8.5%	£3,184.67	£271.67
30 day swim pass	29.50	£33.00	£3.50	10.6%	£3,036.00	£322.00	£35.00	£5.50	15.7%	£3,220.00	£506.00
Lifeguard	17.50	£20.00	£2.50	12.5%	£0.00	£0.00	£20.00	£2.50	12.5%	£0.00	£0.00
				8.5%	<b>£140,963.60</b>	<b>£10,520.60</b>			11.5%	<b>£146,463.84</b>	<b>£16,020.84</b>
<b>JUNIOR &amp; BABY SWIMMING LESSONS</b>											
	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
30 minutes - Monthly Direct Debit	28.50	30.00	£1.50	5.0%	£743,984.21	£37,199.21	32.00	£3.50	10.9%	£793,583.16	£86,798.16
45 minutes - Monthly Direct Debit	42.25	42.25	£0.00	0.0%	£0.00	£0.00	42.25	£0.00	0.0%	£0.00	£0.00
60 minutes - Monthly Direct Debit	55.00	55.00	£0.00	0.0%	£0.00	£0.00	55.00	£0.00	0.0%	£0.00	£0.00
30 minutes - 15 Week Block Cash	7.40	8.00	£0.60	7.5%	£24,244.32	£1,818.32	8.50	£1.10	12.9%	£25,759.59	£3,333.59
45 minutes - 15 Week Block Cash	10.65	10.65	£0.00	0.0%	£0.00	£0.00	10.65	£0.00	0.0%	£0.00	£0.00
60 minutes - 15 Week Block Cash	14.20	14.20	£0.00	0.0%	£0.00	£0.00	14.20	£0.00	0.0%	£0.00	£0.00
30 min crash course	7.10	7.10	£0.00	0.0%	£0.00	£0.00	7.10	£0.00	0.0%	£0.00	£0.00
45 min crash course	10.65	10.65	£0.00	0.0%	£0.00	£0.00	10.65	£0.00	0.0%	£0.00	£0.00
360 min crash course	14.20	14.20	£0.00	0.0%	£0.00	£0.00	14.20	£0.00	0.0%	£0.00	£0.00
				6.3%	<b>£768,228.53</b>	<b>£39,017.53</b>			11.9%	<b>£819,342.75</b>	<b>£90,131.75</b>
<b>ADULT SWIM LESSONS</b>											
	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
60 minutes - Pay As You Go	11.00	13.00	£2.00	15.4%	£1,629.37	£250.67	15.00	£4.00	26.7%	£1,880.05	£501.35
30 minutes - Block (per lesson)	5.40	6.25	£0.85	13.6%	£3,364.58	£457.58	7.50	£2.10	28.0%	£4,037.50	£1,130.50
45 minutes - Block (per lesson)	8.00	9.00	£1.00	11.1%	£4,135.50	£459.50	11.00	£3.00	27.3%	£5,054.50	£1,378.50
60 minutes - Block (per lesson)	10.75	11.50	£0.75	6.5%	£3,810.51	£248.51	12.00	£1.25	10.4%	£3,976.19	£414.19
				11.7%	<b>£12,939.97</b>	<b>£1,416.27</b>			23.1%	<b>£14,948.23</b>	<b>£3,424.53</b>

<b>PRIVATE LESSONS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
1 to 1 Private Lesson (30 minutes)	19.00	21.50	£2.50	11.6%	£21,245.39	£2,470.39	22.00	£3.00	13.6%	£21,739.47	£2,964.47
2 to 1 Private Lesson (30 minutes)	28.75	30.00	£1.25	4.2%	£4,587.13	£191.13	32.00	£3.25	10.2%	£4,892.94	£496.94
				7.9%	<b>£25,832.53</b>	<b>£2,661.53</b>			11.9%	<b>£26,632.41</b>	<b>£3,461.41</b>
<b>DRYSIDE AND OUTDOOR ACTIVITIES</b>											
<b>LEO'S FUNZONE</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Under 1's	-	£0.00	£0.00		£0.00	£0.00	£0.00	£0.00		£0.00	£0.00
1 to 9 years (Huntingdon)	3.00	£5.00	£2.00	40.0%	£11,113.33	£4,445.33	£5.00	£2.00	40.0%	£11,113.33	£4,445.33
1 to 9 years (St Neots)	3.00	£5.00	£2.00	40.0%	£0.00	£0.00	£5.00	£2.00	40.0%	£0.00	£0.00
Concessionary Membership ADD TO	-	£0.00	£0.00				£0.00	£0.00			
				40.0%	<b>£11,113.33</b>	<b>£4,445.33</b>			40.0%	<b>£11,113.33</b>	<b>£4,445.33</b>
<b>ROLLER SKATING</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Roller Skating Session (St Ives)	4.00	£5.00	£1.00	20.0%	£5,870.00	£1,174.00	£5.00	£1.00	20.0%	£5,870.00	£1,174.00
Roller Skating Session (St Neots)	4.00	£5.00	£1.00	20.0%	£0.00	£0.00	£5.00	£1.00	20.0%	£0.00	£0.00
				20.0%	<b>£5,870.00</b>	<b>£1,174.00</b>			20.0%	<b>£5,870.00</b>	<b>£1,174.00</b>
<b>TENPIN BOWLING</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
2 person bowling session	10.00	£11.00	£1.00	9.1%	£34,562.33	£3,142.03	£12.00	£2.00	16.7%	£37,704.36	£6,284.06
4 person bowling session	20.00	£22.00	£2.00	9.1%	£46,183.50	£4,198.50	£24.00	£4.00	16.7%	£50,382.00	£8,397.00
6 person bowling session	30.00	£33.00	£3.00	9.1%	£7,953.00	£723.00	£36.00	£6.00	16.7%	£8,676.00	£1,446.00
				9.1%	<b>£88,698.83</b>	<b>£8,063.53</b>			16.7%	<b>£96,762.36</b>	<b>£16,127.06</b>
<b>FITNESS CLASSES</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Fitness Class Pass	48.00	£54.00	£6.00	11.1%	£35,271.00	£3,919.00	£59.00	£11.00	18.6%	£38,536.83	£7,184.83
Fitness Class (50 minutes)	5.50	£6.00	£0.50	8.3%	£31,825.09	£2,652.09	£6.50	£1.00	15.4%	£34,477.18	£5,304.18
Fitness Class (30 minutes)	3.70	£4.00	£0.30	7.5%	£0.00	£0.00	£4.00	£0.30	7.5%	£0.00	£0.00
Teen Fitness Class (11 to 15 years)	2.60	£2.80	£0.20	7.1%	£0.00	£0.00	£2.80	£0.20	7.1%	£0.00	£0.00
Right Start classes	3.80	£3.80	£0.00	0.0%	£0.00	£0.00	£3.80	£0.00	0.0%	£0.00	£0.00
Cyclone stand alone DD	15.00	£17.50	£2.50	14.3%	£1,725.50	£246.50	£20.00	£5.00	25.0%	£1,972.00	£493.00
Cyclone session	3.50	£4.00	£0.50	12.5%	£2,152.00	£269.00	£5.00	£1.50	30.0%	£2,690.00	£807.00
				8.7%	<b>£67,096.09</b>	<b>£6,571.09</b>			14.8%	<b>£73,014.02</b>	<b>£12,489.02</b>
<b>TABLE TENNIS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Table Tennis (anytime) - per table	6.50	£7.00	£0.50	7.1%	£2,602.92	£185.92	£7.00	£0.50	7.1%	£2,602.92	£185.92
				7.1%	<b>£2,602.92</b>	<b>£185.92</b>			7.1%	<b>£2,602.92</b>	<b>£185.92</b>
<b>SQUASH COURTS</b>	Current Price	Proposed Price	Increase	% Increase	Potential Income	Income Change	Proposed Price	Increase	% Increase	Potential Income	Income Change
Squash Court (anytime)	7.00	£8.00	£1.00	12.5%	£31,258.29	£3,907.29	£8.00	£1.00	12.5%	£31,258.29	£3,907.29

Squash Pass (block of 5 squash courts)	35.00	£40.00	£5.00	12.5%	£1,080.00	£135.00	£40.00	£5.00	12.5%	£1,080.00	£135.00
				12.5%	<b>£32,338.29</b>	<b>£4,042.29</b>			12.5%	<b>£32,338.29</b>	<b>£4,042.29</b>
<b>TENNIS COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Tennis Court (anytime) 1hr	5.25	£7.00	£1.75	25.0%	£2,208.00	£552.00	£7.00	£1.75	25.0%	£2,208.00	£552.00
Tennis Court (anytime) 1.5hrs	8.70	£10.00			£0.00	£0.00	£10.00			£0.00	£0.00
Tennis Court (annual pass)	35.00	£40.00	£5.00	12.5%	£1,200.00	£150.00	£40.00	£5.00	12.5%	£1,200.00	£150.00
				18.8%	<b>£2,208.00</b>	<b>£552.00</b>			18.8%	<b>£2,208.00</b>	<b>£552.00</b>
<b>BADMINTON COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Badminton Court (anytime)	10.00	£11.00	£1.00	9.1%	£76,926.30	£6,993.30	£12.50	£2.50	20.0%	£87,416.25	£17,483.25
Badminton Pass (block of 5 badminton courts)	50.00	£55.00	£5.00	9.1%	£1,529.00	£139.00	£55.00	£5.00	9.1%	£1,529.00	£139.00
Courts for kids (uo to 18!)	3.00	£3.00	£0.00	0.0%	£300.00	£0.00	£3.00	£0.00	0.0%	£300.00	£0.00
Short Tennis	10.00	£11.00	£1.00	9.1%	£1,105.50	£100.50	£11.00	£1.00	9.1%	£1,105.50	£100.50
				6.8%	<b>£79,860.80</b>	<b>£7,232.80</b>			9.5%	<b>£90,350.75</b>	<b>£17,722.75</b>
<b>SPORTS HALL</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Huntingdon - Whole Hall (3 courts)	45.00	£48.00	£3.00	6.3%	£1,450.67	£90.67	£48.00	£3.00	6.3%	£1,450.67	£90.67
Ramsey - Whole Hall (3 courts)	45.00	£48.00	£3.00	6.3%	£1,271.47	£79.47	£48.00	£3.00	6.3%	£1,271.47	£79.47
St Ives - Whole Hall (6 courts)	70.00	£75.00	£5.00	6.7%	£1,671.43	£111.43	£75.00	£5.00	6.7%	£1,671.43	£111.43
St Ives - Half Hall (3 courts)	38.00	£42.00	£4.00	9.5%	£4,322.68	£411.68	£42.00	£4.00	9.5%	£4,322.68	£411.68
St Neots - Whole Hall (5 courts)	59.00	£65.00	£6.00	9.2%	£0.00	£0.00	£65.00	£6.00	9.2%	£0.00	£0.00
				7.6%	<b>£8,716.25</b>	<b>£693.25</b>			7.6%	<b>£8,716.25</b>	<b>£693.25</b>
<b>NETBALL COURTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
St Ives - Netball Court	23.00	£25.00	£2.00	8.0%	£408.70	£32.70	£25.00	£2.00	8.0%	£408.70	£32.70
				8.0%	<b>£408.70</b>	<b>£32.70</b>			8.0%	<b>£408.70</b>	<b>£32.70</b>
<b>OUTDOOR SYNTHETIC PITCHES</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Huntingdon - 3G 5-a-side Pitch	28.00	£35.00	£7.00	20.0%	£23,863.75	£4,772.75	£35.00	£7.00	20.0%	£23,863.75	£4,772.75
Ramsey - 3G quarter	30.00	£33.00	£3.00	9.1%	£7,014.70	£637.70	£33.00	£3.00	9.1%	£7,014.70	£637.70
Ramsey - 3G half	60.00	£65.00	£5.00	7.7%	£650.00	£50.00	£65.00	£5.00	7.7%	£650.00	£50.00
Ramsey - 3G full		£90.00					£90.00				
St Ives - 3G Full Pitch	84.00	£90.00	£6.00	6.7%	£0.00	£0.00	£90.00	£6.00	6.7%	£0.00	£0.00
St Ives - 3G Third Pitch (weekday)	26.00	£29.00	£3.00	10.3%	£6,293.00	£651.00	£29.00	£3.00	10.3%	£6,293.00	£651.00
St Ives - Large Astro Pitch	40.00	£50.00	£10.00	20.0%	£0.00	£0.00	£50.00	£10.00	20.0%	£0.00	£0.00
St Ives - Half Large Astro Pitch	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£35.00	£5.00	14.3%	£0.00	£0.00
St Neots - 3G quarter	30.00	£33.00	£3.00	9.1%	£1,818.30	£165.30	£33.00	£3.00	9.1%	£1,818.30	£165.30
St Neots - 3g half	60.00	£65.00	£5.00	7.7%	£3,754.83	£288.83	£65.00	£5.00	7.7%	£3,754.83	£288.83
St Neots - 3g whole	90.00	£90.00	£0.00	0.0%	£0.00	£0.00	£90.00	£0.00	0.0%	£0.00	£0.00
St Neots - Small Astro Pitch	35.00	£38.00	£3.00	7.9%	£4,472.06	£353.06	£38.00	£3.00	7.9%	£4,472.06	£353.06
holiday offer 3g ALL SITES	20.00	£20.00	£0.00	0.0%	£3,175.00	£0.00	£20.00	£0.00	0.0%	£3,175.00	£0.00

				9.4%	<b>£51,041.64</b>	<b>£6,918.64</b>			9.4%	<b>£51,041.64</b>	<b>£6,918.64</b>
<b>OUTDOOR FACILITIES (invoiced)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Grass Football Pitch - Seniors	49.00	£50.00	£1.00	2.0%	0			£0.00	#DIV/0!	#DIV/0!	
Rounders	25.00	£26.00	£1.00	3.8%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Nets (3 nets)	22.00	£24.00	£2.00	8.3%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Net (single)	7.50	£8.00	£0.50	6.3%	0			£0.00	#DIV/0!	#DIV/0!	
Cricket Green	100.00	£110.00	£10.00	9.1%	0			£0.00	#DIV/0!	#DIV/0!	
Athletics Arena (without set-up)	35.00	£37.00	£2.00	5.4%	0			£0.00	#DIV/0!	#DIV/0!	
Athletics Arena (with set-up)	46.00	£49.00	£3.00	6.1%	0			£0.00	#DIV/0!	#DIV/0!	
annual track pass	35.00	35	£0.00	0.0%	0			£0.00	#DIV/0!	#DIV/0!	
					<b>£0.00</b>	<b>£0.00</b>				<b>#DIV/0!</b>	<b>£0.00</b>
<b>NEW MEMBERSHIPS</b>											
<b>JOINING FEE</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
One Plan	30.00	£15.00	-£15.00	-100.0%	£2,300.00	-£2,300.00	£30.00	£0.00	0.0%	£4,600.00	£0.00
Student Induction	15.00	£15.00	£0.00	0.0%	£4,710.00	£0.00	£15.00	£0.00	0.0%	£4,710.00	£0.00
Self-employed PT - Session rate 30 mins	2.50	£3.00	£0.50	16.7%	£315.00	£52.50	£3.00	£0.50	16.7%	£315.00	£52.50
Self-employed PT - Session rate 60 mins	5.00	£6.00	£1.00	16.7%	£4,020.00	£670.00	£6.00	£1.00	16.7%	£4,020.00	£670.00
Monthly PT											
				-16.7%	<b>£11,345.00</b>	<b>-£1,577.50</b>			8.3%	<b>£13,645.00</b>	<b>£722.50</b>
<b>Platinum Membership</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	40.00	£40.00	£0.00	0.0%	£327,677.00	£0.00	£44.00	£4.00	9.1%	£360,444.70	£32,767.70
Monthly Direct Debit - Joint	66.00	£70.00	£4.00	5.7%	£387,444.70	£22,139.70	£80.00	£14.00	17.5%	£442,793.94	£77,488.94
Annual	425.00	£425.00	£0.00	0.0%	£32,416.00	£0.00	£470.00	£45.00	9.6%	£35,848.28	£3,432.28
Annual - Joint	665.00	£699.00	£34.00	4.9%	£50,242.86	£2,443.86	£730.00	£65.00	8.9%	£52,471.08	£4,672.08
Business - single Monthly Direct Debit	36.00	£36.00	£0.00	0.0%	£163,331.00	£0.00	£40.00	£4.00	10.0%	£181,478.89	£18,147.89
Business - Joint Monthly Direct Debit	61.00	£65.00	£4.00	6.2%	£215,735.00	£13,276.00	£75.00	£14.00	18.7%	£248,925.00	£46,466.00
Business - Annual	355.00	£370.00	£15.00	4.1%	£14,897.97	£603.97	£375.00	£20.00	5.3%	£15,099.30	£805.30
Business - Joint Annual	565.00	£599.00	£34.00	5.7%	£38,715.54	£2,197.54	£610.00	£45.00	7.4%	£39,426.51	£2,908.51
Corporate - Annual	320.00	£340.00	£20.00	5.9%	£46,561.94	£2,738.94	£340.00	£20.00	5.9%	£46,561.94	£2,738.94
OLAL Platinum DD	33.50		-£33.50		£0.00	£0.00		-£33.50		£0.00	£0.00
with a campaign applied	29.00		-£29.00		£0.00	£0.00		-£29.00		£0.00	£0.00
with a concessionary applied	22.50		-£22.50		£0.00	£0.00		-£22.50		£0.00	£0.00
				3.6%	<b>£1,277,022.01</b>	<b>£43,400.01</b>			10.3%	<b>£1,423,049.64</b>	<b>£189,427.64</b>
<b>SOLO (Huntingdon, St Ives &amp; St Neots)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	33.99	£33.99	£0.00	0.0%	£278,442.00	£0.00	£35.00	£1.01	2.9%	£286,715.80	£8,273.80
Annual	349.00	£349.00	£0.00	0.0%	£16,403.00	£0.00	£358.00	£9.00	2.5%	£16,826.00	£423.00
Business - Monthly Direct Debit	30.59	£30.59	£0.00	0.0%	£48,183.00	£0.00	£31.50	£0.91	2.9%	£49,616.36	£1,433.36
Business - Annual	314.10	£314.10	£0.00	0.0%	£3,172.00	£0.00	£325.00	£10.90	3.4%	£3,282.08	£110.08

Casual gym sess PEAK	7.00	£7.50	£0.50	6.7%	£33,726.43	£2,248.43	£7.50	£0.50	6.7%	£33,726.43	£2,248.43
			<u>£0.50</u>	1.3%	<u>£379,926.43</u>	<u>£2,248.43</u>		<u>£22.32</u>	3.7%	<u>£390,166.66</u>	<u>£12,488.66</u>
<b>SOLO (Ramsey)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	28.99	£28.99	£0.00	0.0%	£30,331.00	£0.00	£30.00	£1.01	3.4%	£31,387.72	£1,056.72
Annual	299.00	£299.00	£0.00	0.0%	£1,196.00	£0.00	£310.00	£11.00	3.5%	£1,240.00	£44.00
Business - Monthly Direct Debit	21.59	£21.59	£0.00	0.0%	£6,594.00	£0.00	£23.00	£1.41	6.1%	£7,024.64	£430.64
Business - Annual	269.10	£269.10	£0.00	0.0%	£269.00	£0.00	£269.10	£0.00	0.0%	£269.00	£0.00
Casual gym sess PEAK	5.20	£5.50	£0.30	5.5%	£3,577.12	£195.12	£5.50	£0.30	5.5%	£3,577.12	£195.12
			<u>£0.30</u>	1.1%	<u>£41,967.12</u>	<u>£195.12</u>		<u>£13.72</u>	3.7%	<u>£43,498.48</u>	<u>£1,726.48</u>
<b>STUDENT (Huntingdon, St Ives &amp; St Neo)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	22.99	£25.00	£2.01	8.0%	£109,696.61	£8,819.61	£26.00	£3.01	11.6%	£114,084.47	£13,207.47
Casual	3.70	£4.00	£0.30	7.5%	£6,708.11	£503.11	£4.00	£0.30	7.5%	£6,708.11	£503.11
Casual (Block of 10 sessions)	37.00	£40.00	£3.00	7.5%	£0.00	£0.00	£40.00	£3.00	7.5%	£0.00	£0.00
				7.7%	<u>£116,404.72</u>	<u>£9,322.72</u>			8.9%	<u>£120,792.58</u>	<u>£13,710.58</u>
<b>STUDENT (Ramsey)</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Monthly Direct Debit	17.99	£20.00	£2.01	10.1%	£11,030.57	£1,108.57	£21.00	£3.01	14.3%	£11,582.10	£1,660.10
Casual	3.20	£3.50	£0.30	8.6%	£360.94	£30.94	£3.50	£0.30	8.6%	£360.94	£30.94
Casual (Block of 10 sessions)	32.00	£35.00	£3.00	8.6%	£1,133.13	£97.13	£35.00	£3.00	8.6%	£1,133.13	£97.13
				9.1%	<u>£11,391.51</u>	<u>£1,139.51</u>			10.5%	<u>£11,943.04</u>	<u>£1,691.04</u>
<b>OLD MEMBERSHIPS (BEFORE 1ST APRIL 2015)</b>											
<b>SILVER</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	32.00		-£32.00	#DIV/0!	£0.00			-£32.00	#DIV/0!	£0.00	
Single - Annual			£0.00	#DIV/0!	#DIV/0!			£0.00	#DIV/0!	#DIV/0!	
Joint - Monthly Direct Debit	52.00		-£52.00	#DIV/0!	£0.00			-£52.00	#DIV/0!	£0.00	
Joint - Annual			£0.00	#DIV/0!	#DIV/0!			£0.00	#DIV/0!	#DIV/0!	
					<u>#DIV/0!</u>	<u>£0.00</u>				<u>#DIV/0!</u>	<u>£0.00</u>
<b>OFF PEAK MEMBERSHIP</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	32.00	£35.00	£3.00	8.6%	£7,125.78	£610.78	£35.00	£3.00	8.6%	£7,125.78	£610.78
Single - Annual	335.00	£355.00	£20.00	5.6%	£4,148.73	£233.73	£355.00	£20.00	5.6%	£4,148.73	£233.73
Joint - Monthly Direct Debit	52.00	£57.00	£5.00	8.8%	£9,048.75	£793.75	£57.00	£5.00	8.8%	£9,048.75	£793.75
Joint - Annual	525.00	£565.00	£40.00	7.1%	£5,493.95	£388.95	£565.00	£40.00	7.1%	£5,493.95	£388.95
				7.5%	<u>£25,817.21</u>	<u>£2,027.21</u>			7.5%	<u>£25,817.21</u>	<u>£2,027.21</u>
<b>PREMIER</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Single - Monthly Direct Debit	38.99	£40.00	£1.01	2.5%	£19,587.59	£494.59	£40.00	£1.01	2.5%	£19,587.59	£494.59



Party Food Area	20.00	£25.00	£5.00	20.0%	£0.00	£0.00	£30.00	£10.00	33.3%	£0.00	£0.00
				12.8%	<b>£3,503.78</b>	<b>£357.78</b>			22.1%	<b>£3,835.76</b>	<b>£689.76</b>
<b>ST IVES</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Inflatable Fun Pool Party (8+ years) up to 40 children	120.00	£135.00	£15.00	11.1%	£3,937.50	£437.50	£150.00	£30.00	20.0%	£4,375.00	£875.00
Floats Fun Pool Party (all ages) up to 65 children	99.00	£110.00	£11.00	10.0%	£2,777.78	£277.78	£120.00	£21.00	17.5%	£3,030.30	£530.30
Roller Skating Party (all ages) up to 40 children	99.00	£110.00	£11.00	10.0%	£5,754.44	£575.44	£120.00	£21.00	17.5%	£6,277.58	£1,098.58
Bouncy Castle Party (4+ years) up to 30 children	120.00	£135.00	£15.00	11.1%	£4,528.13	£503.13	£150.00	£30.00	20.0%	£5,031.25	£1,006.25
Indoor Football Party (all ages) up to 40 children	50.00	£55.00	£5.00	9.1%	£1,210.00	£110.00	£65.00	£15.00	23.1%	£1,430.00	£330.00
Outdoor Football Party (all ages) up to XX people	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£45.00	£15.00	33.3%	£0.00	£0.00
				10.9%	<b>£18,207.85</b>	<b>£1,903.85</b>			21.9%	<b>£20,144.13</b>	<b>£3,840.13</b>
<b>ST NEOTS</b>	<b>Current Price</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>	<b>Proposed Price</b>	<b>Increase</b>	<b>% Increase</b>	<b>Potential Income</b>	<b>Income Change</b>
Floats Fun Pool Party (all ages) up to 80 children	99.00	£110.00	£11.00	10.0%	£4,023.33	£402.33	£120.00	£21.00	17.5%	£4,389.09	£768.09
Inflatable Fun Pool Party (under 8's) up to 50 children	130.00	£145.00	£15.00	10.3%	£6,535.04	£676.04	£150.00	£20.00	13.3%	£6,760.38	£901.38
Inflatable Fun Pool Party (8+ years) up to 70 children	130.00	£145.00	£15.00	10.3%	£12,454.38	£1,288.38	£150.00	£20.00	13.3%	£12,883.85	£1,717.85
Indoor Football Party (all ages) up to 30 children	50.00	£55.00	£5.00	9.1%	£5,997.20	£545.20	£65.00	£15.00	23.1%	£7,087.60	£1,635.60
Outdoor Football Party (all ages) up to 30 children	30.00	£35.00	£5.00	14.3%	£0.00	£0.00	£45.00	£15.00	33.3%	£0.00	£0.00
Roller Skating Party (6+ years) up to 50 children	99.00	£110.00	£11.00	10.0%	£1,354.44	£135.44	£120.00	£21.00	17.5%	£1,477.58	£258.58
Bouncy Castle & Soft Play (2 to 8 years) up to 30 children	99.00	£110.00	£11.00	10.0%	£5,888.89	£588.89	£120.00	£21.00	17.5%	£6,424.24	£1,124.24
				10.6%	<b>£25,694.92</b>	<b>£2,557.92</b>			19.4%	<b>£27,873.26</b>	<b>£4,736.26</b>
			Average Overall Price Increase	8.7%			Average Overall Price Increase		12.8%		
				Swimming		£72,616.95			Swimming		£140,322.01
				Indoor Activities		£25,837.12			Indoor Activities		£44,390.60
				Parties		£8,144.14			Parties		£14,589.13
				Fitness		£6,571.09			Fitness		£12,489.02
				Memberships		£58,694.56			Memberships		£223,733.18
				Outdoor Activities		£7,503.34			Outdoor Activities		£7,503.34
				Total Potential Additional Income (Above Price Rises)		£179,367.19			Total Potential Additional Income		£443,027.27
				Additional Income from other price rises					Additional Income from other price rises		
				Outdoor Centre Bookings		£15,000.00			Outdoor Centre Bookings		£20,000.00
									Burgess Hall		£10,000.00
									Admin Charge Swim School		£10,000.00
				Total Potential Income from Price Rises		£194,367.19			Total Potential Income from Price Rises		£483,027.27